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Dr. Richa Jain
Assistant Professor, Prestige, Bhopal
7024336666, richa_jain@pimrbhopal.ac.in

Co-Cordinator

Ms. Gunjan Sharma
Assistant Professor, Prestige, Bhopal

About Bhopal - City of Lakes

Bhopal, the capital of Madhya Pradesh, is fondly known as the "City of Lakes" due to its beautiful natural and artificial water bodies. With its unique blend of historical heritage and modern urban planning, Bhopal offers a serene environment, making it an ideal destination for academic, cultural, and entrepreneurial pursuits.

The city boasts landmarks such as the Upper Lake (Bada Talab), Lower Lake (Chhota Talab), the iconic Raja Bhoj Statue, Bharat Bhavan, Taj-ul-Masajid, and Van Vihar National Park. It is also emerging as an educational and startup hub. The peaceful yet progressive atmosphere of Bhopal makes it an excellent host for intellectual events like faculty development programs.

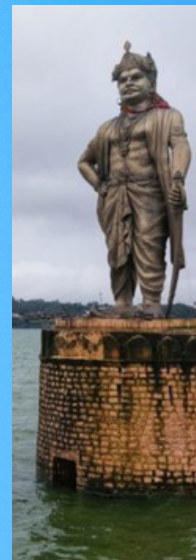
How to Reach Bhopal

Bhopal is well-connected by air, rail, and road.

By Air: Direct flights are available from Delhi, Mumbai, Bangalore, Hyderabad, and other major cities to Raja Bhoj Airport (15 km from city center).

By Rail: Bhopal Junction is a major railway hub on the Delhi-Chennai and Delhi-Mumbai routes.

By Road: The city is accessible via national highways with regular bus and cab services from Indore, Nagpur, and other nearby cities.



**Prestige Institute of
Management & Research,
Bhopal**

**All India Council for Technical Education
(AICTE - Atal Scheme)**



**AICTE Sponsored
(One-Week)
Faculty Development Program**

on

**"Entrepreneurship & Startups
Education:
Moving Beyond Theories to
Practical Application"**

FDP Application No. 1743483462

16th to 21st June 2025

**Department of Management
Prestige Institute of
Management & Research,
Bhopal, M.P.**

Registration Details

- There is no registration fee to attend this program.
- Program will be offline.
- Registration must be done only through AICTE-ATAL Academy. The interested members must visit <https://www.aicte-india.org/atal>, register themselves by providing all their personal and student/employment details.
- Registration process requires - Colour Photo, Signature, ID Card and NOC/Consent Letter(Employees).
- Maximum 50 participants may be allowed to attend the program on a first come first serve basis.

Participants

- Faculty members of the AICTE approved institution
- Research Scholars
- PG Scholars/Students
- Industry Professionals

Resource Person

The resource person for the program shall include faculty members from IIM's and renowned researchers from higher education and personalities from industries.

Last Date for Registration
13 June 2025

* Short-listed candidates will be informed through their email within a week after registration is closed.

Certificate

- Certificate will be provided by ATAL Academy after successful completion of FDP
- Candidate would be eligible to receive certificate on achieving at least 70% accumulated weightage in the following aspects:
 - a) Minimum 80% attendance is essential
 - b) MCQs / reasoning based assessment
 - c) Article Summary
 - d) Output of Practical sessions
 - e) Report of Industrial Visit
 - f) Reflection Journal

Objective of FDP

Entrepreneurship education in business schools and universities has often been theory-driven, focusing on concepts, models, and frameworks rather than hands-on, real-world applications. However, with the rapid evolution of the global startup ecosystem, educators need to shift from traditional lecture-based teaching to an experiential, action-oriented approach that mirrors the challenges and opportunities faced by real entrepreneurs.

This Faculty Development Program (FDP) is designed to empower educators with modern teaching methodologies, practical tools, and industry exposure to help them bridge the gap between academic learning and the dynamic startup ecosystem. It aims to equip faculty members with the necessary skills, knowledge, and resources to nurture an entrepreneurial mindset in students and facilitate applied learning through live projects, case studies, and industry collaborations.

About Prestige Group

In 1977, PRESTIGE Group started with an Animal Feed Milling Plant and in 1980-81 ventured into Soybean Processing Solvent Extraction Plant followed by Edible Oil Refining Industries. Our Visionary founder chairman Padma Shri Dr. N. N. Jain identified the potential of agriculture processing and started the first solvent extraction plant in 1980. The Prestige Education Society, (now foundation) was created in 1994 and celebrates its silver jubilee this year to mark 25 years of operation of Prestige Institute of Management and Research, Indore. The other locations of Prestige Institute are Dewas, Gwalior and Bhopal.



About MBA Department

The MBA Department at PIMR, Bhopal, is dedicated to nurturing future business leaders through its flagship MBA program. With a strong emphasis on industry relevance, practical learning, and skill development, the department ensures that graduates are well-prepared to navigate the dynamic corporate world with confidence and innovation.